

# NAMING OPPORTUNITIES

## THE CAPITAL CAMPAIGN FOR THE

## SHEPHERDSTOWN PUBLIC LIBRARY AND RESOURCE CENTER



Gifts of sufficient size to name the new Library or the rooms, areas or furnishings within it, as available, serve as lasting reminders of the generosity and commitment of an exceptional group of founding benefactors. Such gifts will be recognized by the placement of commemorative plaques or inscriptions bearing the donor's name or the names of those being honored or memorialized.

### COMMEMORATIVE UNIT

### GIFT REQUIRED

#### 1. The New Library and Community Resource Center ..... \$1,000,000

This new facility will house books and enable programs for children through senior citizens. It will provide badly needed community meeting space, offer access to computers, make available areas for reading and contemplation, and serve as a gathering place for residents of Shepherdstown and north Jefferson County.

#### 2. Children's Program/Reading Area ..... \$500,000

The well-known and highly regarded Shepherdstown Public Library's Children's Program will have ample space and resources to operate more effectively. Children, parents and grandparents will have easy access to the space without physical barriers to discourage their participation.

#### 3. Commons Room ..... \$250,000

This large meeting room will serve as a daytime gathering place and meeting and reception area for community organizations. In addition, the gallery space will encourage local artists to display and sell their works. Authors, historians and experts in various fields will have a welcoming space to read from their books and present information of local interest.

**COMMITTED**

#### 4. Exterior Patio/Event Terrace ..... \$100,000

This is a planned large outdoor event area on the lower level adjacent to the Children's Story Garden where library and community events for all ages can be held under the brilliant sky or a 30' x 40' tent, if needed.

#### 5. Elevator ..... \$100,000

To ensure complete ADA accessibility for our patrons and visitors, an elevator will be installed neighboring the entryway so that all visitors and patrons can easily transition between the two floors of the facility. The elevator will be functional at all hours.

#### 6. Upper Level Meeting Room ..... \$100,000

A separate and private meeting room for small groups and committees will be available for scheduling. The room is located just off the elevator and adjacent to the Catering Kitchen. Since the Library proper can be secured from the meeting space, the room can be used before and after Library hours of operation.

#### 7. Tweens Program Area ..... \$100,000

This area in the new Library will provide for specific programs, literature and a place for children not yet teenagers, but certainly not small children. This space will expand the ability of the Library to seamlessly continue the intellectual development of our children as they mature.

#### 8. Young Adult Program Area ..... \$100,000

From teenagers to college-age, the new Library will have the space and resources to attract young adults, many of whom began their love of book and learning in the Children's Program.

#### 9. Vestibule ..... \$100,000

Serving as the interior "doorway" to the new Library and open to the second floor, the highly visible and spacious vestibule will serve as the transitional area where visitors will have full access to the book drop.

**10. Solar Rooftop.....\$75,000**

The Library’s commitment to green building includes the installation of solar panels along approximately 1,800 square feet of new roofline. The use of sustainable solar energy technology will dramatically reduce the Library’s utility expense while having a positive impact on our environment.

**11. Lower Level Media Lab/Meeting Room .....\$75,000**

A separate and private meeting room for small groups and committees will be available for scheduling. The room is located inside the main entrance. This room will also be used as our soundproofed Media Lab that will provide the perfect space for children and young adults to engage in video recording, musical performance, and other spirited programming events.

**12. Children’s Story Garden.....\$50,000**

Tucked in between the outdoor event patio and the young adult/children’s programming areas on the lower level, the Children’s Story Garden is a special place where the magic of story time and song can be experienced outdoors along with the changing seasons.

**13. Adult Program Area .....\$50,000**

At last, adult patrons and life-long learners will be accommodated fully within the new Library. Roomy spaces between stacks of books and computer terminals for exploring and research, comfortable seating for the enjoyment of reading – all will be available for the enjoyment of all citizens of Shepherdstown and north Jefferson County.

**14. Adult Porch Area.....\$50,000**

With direct access from the Adult Program Area, patrons and visitors alike can relax and enjoy a good book or simply sit and enjoy the view from the spacious new outdoor Adult Porch Area.

**15. Green Roof Viewing Platform .....\$50,000**

With access from the upper level, the green roof viewing platform will allow patrons to follow the growth patterns and seasonal transformation of our planned green roof vegetation.

**COMMITTED**

**16. Lower Level Lobby .....\$25,000**

Upon entering through the Vestibule, patrons and visitors will have a spacious space to stop, look around and decide which direction to travel. Off to the right, find the elevator, stairway, and media lab/lower level meeting room; to the left, visit library staff offices; or go straight ahead into the Young Adult and Children’s areas.

**17. Library Director’s Office .....\$25,000**

The new Library will have a designated office for the Library Director, a place where she can work undisturbed and be available for one-on-one assistance for Library patrons.

**COMMITTED**



View From Above

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### COMMEMORATIVE UNIT

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#### 18. Children’s Librarian Office.....\$25,000

This second office area will allow our Children’s Librarian, staff and volunteers ample space to develop and plan new programming events and activities.

**COMMITTED**

#### 19. Staff/Guest Office .....\$25,000

This third office area will allow our staff private space to conduct day-to-day business, make phone calls, or plan upcoming library functions and activities. It can also be used, as requested, by guests and patrons, if private space is required.

#### 20. Children’s Story Time Area .....\$25,000

This special place within the Children’s Program Area will be designed and furnished to welcome young children, parents, and grandparents for hearing books brought to life by skilled readers and storytellers.

**COMMITTED**

#### 21. Children’s Craft Quad .....\$25,000

This unique area in the Children’s Area, large enough to accommodate thirty “visual artistes,” will be dedicated to kids’ craft activities planned to provide hours of fun for children and their parents to make and create together.

**COMMITTED**

#### 22. Children’s Reading Alcoves .....\$25,000 double; \$12,500 single/each

To help nurture the important relationship between children and books, we have designated separate reading alcoves for children to get lost in literature and find inspiration.

**COMMITTED (Double)**

#### 23. Stairway .....\$25,000

One stairway will provide access from the lower level lobby to the upper level lobby, and a second stairwell will be located directly adjacent to the Common’s Room seating area.

**COMMITTED**

#### 24. Upper Level Lobby .....\$25,000

The Upper Level Lobby is central to all second floor activities. Visitors will proceed through the lobby for access to the Commons Room, Catering Kitchen/Break Room, the Green Roof Viewing Area, and the comfortably spacious adult section complete with multiple computer workstations and reading alcoves.



Lower Level Floor Plan



Upper Level Floor Plan

**25. Living Roof .....\$25,000**

The rooftop area adjacent to the Reader’s Garden has been designed as a green roof. The green roof will feature vegetation common to our area and will serve as an attractive way to defray the Library’s energy costs and promote environmentalism.

**COMMITTED**

**26. Adult Reading Alcoves .....\$25,000 double; \$12,500 single/each**

Three separate comfortably cozy reading areas are planned adjacent to the Adult Program Area where our visitors can find peaceful enjoyment of whatever most sparks their interest – research, the latest magazines, or favorite bestsellers – many options abound.

**27. Parking Boulevard .....\$25,000**

Long standing issues with parking will be resolved with the addition of the Library’s Parking Boulevard. The parking area will feature a capacity sufficient to service the needs of Library visitors at peak daytime hours.

**28. Catering Kitchen/Break Room ..... \$20,000 / \$10,000**

Conveniently located for quick and easy access to the large upper level Meeting Room, the Catering Kitchen will allow our patrons the ability to complete final food and beverage preparations for community meetings and events.

**COMMITTED**

**COMMITTED**

**29. Stroller Area .....\$15,000**

Primarily designated for parents of small children, this area has been designed to safely and securely store strollers and other larger items to ensure unencumbered access to all areas of the Library.

**30. Periodical Section.....\$15,000**

In a separate alcove just off the Adult Program Area, a vast array of periodicals will be available to our patrons.

**31. Self Checkouts (2)..... \$10,000/each**

This new element to the Library’s checkout system will enable patrons to conduct the checkout process quickly and easily on both levels.

**COMMITTED**

**32. Gallery Walls (2) ..... \$10,000/each**

The two gallery walls located within the new Common’s Room will highlight the works of local area artisans. The Library will benefit as the exhibits will serve to capture the interest of our patrons, and local area artists will benefit through the creation of a prominent new venue in which they can showcase and sell their works.

**COMMITTED**

**COMMITTED**

**33. Furnishings for Individual Areas and Offices .....\$10,000**

Individual gifts of this size will help defray the costs of furnishing and equipping specific areas of the new Library.

**COMMITTED**

**34. Work/Processing Room .....\$10,000**

The Children’s Work/Processing Room will provide our staff and volunteers ample space to organize and assemble programming materials and plan each day’s activities.

**35. Bookshelves (many) .....\$5,000-\$10,000/each**

**COMMITTED: Art/Gardening Full Bookshelf in Memory of Peg McNaughton**

**COMMITTED: Major Literature Full Bookshelf in Memory of J.D. Brown**

**COMMITTED: Children’s Program/Reading Area Full Bookshelf**

**COMMITTED: Music or Travel Full Bookshelf in Memory of Barbara Klevickis King**

**COMMITTED: LGBT Resources Half Bookshelf for David Womack**

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#### 36. Computer Stations .....\$5,000/each

Many Computer Stations will be located in designated areas for use by our patrons in the Adult, Young Adult, Tweens and Children's Areas. Donors may elect to combine gifts under \$5,000 to fund one computer station.

**COMMITTED (Workstation #1)**

#### 37. Outdoor Walkway ..... \$5,000

Our planned winding walkway will provide direct access from the spacious parking area to the Library's main entrance.

**COMMITTED**

#### 38. Outdoor Planted Areas (2) .....\$5,000/each

**COMMITTED (1<sup>st</sup> and 2<sup>nd</sup> Areas)**

#### 39. Name a Tree (many).....\$2,000/each

**COMMITTED**

#### 40. Nooks, Crannies and Other Interesting Things ..... \$500-1,500/each

Reading Benches (many)..... \$1,500

**COMMITTED (1<sup>st</sup> Bench)**

**COMMITTED (2<sup>nd</sup> Bench) in Memory of Ann and Vincent Merz**

**COMMITTED (3<sup>rd</sup> Bench)**

**COMMITTED (4<sup>th</sup> Bench) in Memory of Mildred Kirschbaum**

**COMMITTED (5<sup>th</sup> Bench) in Memory of Margaret and J.D. Brown**

**COMMITTED (6<sup>th</sup> Bench) in Memory of Guy and Carrie Morison**

Coffee Nook ..... \$1,500

**COMMITTED**

Snack Cranny ..... \$1,500

**COMMITTED**

New Fiction Book Stand ..... \$1,000

**COMMITTED**

New Non-fiction Book Stand ..... \$1,000

**COMMITTED**

Magazine Stand ..... \$1,000

**COMMITTED**

Dictionary Stand ..... \$750

**COMMITTED**

Buy-a-Book Stand ..... \$750

Printers/Copiers (many) ..... \$500/each

Pavers (many) ..... \$500/each

**COMMITTED (Multiple)**

Flagpole(s) ..... \$500

**COMMITTED**

**In Kind Gifts:**

**COMMITTED: American Flag**



**View from Parking Lot**



**View from Intersection**



**View from Lowe Drive**

A CAPITAL CAMPAIGN FOR



THE SHEPHERDSTOWN PUBLIC LIBRARY & RESOURCE CENTER

P.O. Box 278 SHEPHERDSTOWN, WV 25447